

MD. SHAHRIAR ISLAM SIUM

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Career Objective:

Obtaining a position in an established organization containing a friendly environment in the field of Affiliate and Digital marketing. To secure a position that employs my content writing abilities and Microsoft expertise and influential marketing.

Career Summary:

Online Content Writing:

Increasing product engagement through striking content.

Professional Profile:

A proficient writer with hundreds of written articles that implement different marketing strategies for affiliate marketing. Have led writing teams for different online content like eye-catching blog posts, engaging video production, and humorous sketches that helped captivate the mass audience. Accomplished as a skilled online writer to reduce customer churn and increase sales.

Special Qualification:

- * Critical thinking abilities for solving problems spontaneously
- * Well-groomed appearance and chivalrous attitude
- * Quick learner, ambitious to learn more about content writing and script writing
- * Responsible worker, Attentive to details

Employment History:

Total Year of Experience: 1.8 yrs

1. Senior Content Writer (0.7 yr)

(April 2022 - Continuing)

Webcon 360

Area of Expertise

Content writing (0.2 yr), Search Engine Optimization (SEO) (0.1 yr)

Duties/Responsibilities

Writing SEO Friendly and engaging webpages for clients, writing landing pages and location pages optimized with Surfer SEO or other SEO tools. Writing quality content in a limited and fixed time.

2. Senior Content Writer (2 yrs)

(December 2020 - Continuing)

The Webex

Lalmatia, Dhaka, Bangladesh

Area of Expertise

Community Engagement (0.3 yr), Creative content writing for eCommerce products. (0.3 yr), Creative writing (0.3 yr)

Duties/Responsibilities

Writing SEO-friendly and engaging articles about affiliated eCommerce products. Also, eye-catching writability ensures larger

product engagement and increase sales. Performing and collaborating under pressure to provide high quality content in minimum period.

Academic Qualification:

Exam Title	Concentration/Major	Institute	Result	Pas.Year	Duration	Achievement
Bachelor of Science (BSc)	Marine Fisheries and Aquaculture	Bangabandhu Sheikh Mujibur Rahman Maritime University	Enrolled	2024	4	Research in Coral Reef Ecology of Saint Martin`s island
HSC	Science	Jalalabad Cantonment Public School & College	First Division, Marks :5%	2019	2	-
SSC	Science	Jalalabad Cantonment Public School & College	First Division, Marks :5%	2017	-	National High School Programming Competition Champion-2016

Training Summary:

Training Title	Topic	Institute	Country	Location	Year	Duration
SEO with Google Adsense	Search Engine Optimization, On-page SEO, Backlinks, Content Optimization, Understanding search engine algorithms	UY Lab	Bangladesh	Mohakhali, Dhaka, Bangladesh	2022	2 months
Technical Content Writing	Understanding premises, establishing premises, increasing engagement, On-page SEO	Skillshare	Bangladesh	www.skillshare.com	2020	10 weeks
Communicative English	Spoken English, Pronunciation, English grammar, Public Speaking	Bangabandhu Sheikh Mujibur Rahman Maritime University	Bangladesh	Mirpur-12, Dhaka	2020	6 months
Big Data Analysis	Analyzing big data, understanding basic statistics, Intermediate Microsoft Excel	Coursera Inc.	United States	www.coursera.org	2020	2 months
Advanced music production and DAW	Digital Audio Workstation, Music theory, Sampling, Music production, Mixing and mastering	Skillshare	Bangladesh	www.skillshare.com	2019	7 weeks

Career and Application Information:

Looking For : Mid Level Job
 Available For : Part Time
 Present Salary : Tk. 20000
 Expected Salary : Tk. 25000
 Preferred Job Category : Education/Training, IT/Telecommunication, Media/Advertisement/Event Mgt., Other
 Preferred District : Dhaka

Preferred Country : Australia, India, United Kingdom, United States
Preferred Organization Types : Newspaper/Magazine, Online Newspaper/ News Portal, Web Media/Blog

Specialization:

Fields of Specialization	Description
<ul style="list-style-type: none">Microsoft Office ApplicationsBig DataContent writingMusicvideo contentSEO WritingCopy writing/ Script Writing	<p>Learned Microsoft office applications through personal enthusiasm and work environment. Efficient in the workspace of Microsoft Word, Microsoft Excel, Microsoft Power-point and other office tools.</p> <p>Also, learned and practice writing Search Engine Optimized content through tools like Surfer SEO and Marketmuse through working in SEO friendly content writing experience.</p> <p>However, Audio engineering, Audio editing and music is solely my hobby. Handled audio production for many music videos crossing millions of views and streams inside Bangladesh. This also enabled me to learn and practice public speaking and understanding video content and its market value. Learned big data analysis because of free-time in COVID-19 Pandemic.</p>

Extra Curricular Activities:

Participated and won many science fairs and handled science fair project teams from 2015 to 2017 as a high school student. Started producing music at the age of 15 and learned to do it professionally by the age of 17. This helped me a lot through my life. Got me in touch with countless musicians around the world and helped to nurture my collaboration skills and helping mindset.

Also, this taught me about search engine optimization and affiliate marketing through online contents.

However, being fit is one of my top priorities. So, physical workout and sports is also something I regularly take part in. Playing as a school and college Basketball team captain taught me about leadership and team management skills a lot too.

Language Proficiency:

Language	Reading	Writing	Speaking
Bengali	High	High	High
English	High	High	High
Spanish	Low	Low	Low

Personal Details :

Father's Name : Md. Shoriful Islam
Mother's Name : Mst. Selina Sharmin
Date of Birth : December 14, 2000
Gender : Male
Height (Meter) :
Weight (Kg) :
Marital Status : Unmarried
Nationality : Bangladeshi
National Id No. : 7808304336
Religion : Islam
Passport No : 20009114142000124
Passport Issue Date : 1/7/2020
Permanent Address : Vill: Mokterpur, Sarda, Charghat, Rajshahi 6271
Current Location : Dhaka
Blood Group : A+

Reference (s):

	<u>Reference: 01</u>	<u>Reference: 02</u>
Name	: Md. Fazlul Haque	Mahbubur Rahman
Organization	: Goainghat Govt. College	Bangladesh Army
Designation	: Principal	Brigadier General
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Relation	: Family Friend	Relative