

MD. Shohail Islam Tamim



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D.O.B. : 25.11.1996

Applied Position

I am seeking to extend my knowledge to become a multi skilled E-Commerce Specialist in a prosperous organization where I can work in an innovative environment and gain experience in working as part of a team to do some intensive product development and provide the utmost service.

Work Experience

Nov 2020 – Present

IQF – Integrated Qualification Framework (UK FIRM)

Specialist Digital Marketing

- **Using:** Moodle Platform, Wordpress , Business Facebook , MS Office ,Google Analytics, Google My Business, You Tube Suite.
- **Duties:** LMS Platform Maintenance like Website Decorating, Sorting , Website features add ons, Developer Communication, Social Media Marketing (FB,Linkedin,Instagram and You Tube) , FB Campaign Designs, Ad Campaigns Designs , Content Marketing, Moodle Integration, Webinar Configuration,Web Conferencing such as BigBlueButton,ZOOM, Leads Follow up, SEO follow up , Social Media Customer Feedback Support.
- **Achievements:** Successfully run 14 Campaigns with Professional Ofqual equivalent courses for Professionals. UK admission campaigns run for 11 different country including Bangladesh. International crossover campaign run in global stage.

Jun 2020 – August 2020

XpresBD.com

E-Commerce Specialist

- **Using:** Opencart Platform, Facebook , MS Office , Google Analytics
- **Duties:** E-Commerce Platform Maintenance like Website Decorating, Sorting , Products Database Create, DB Template Module Update, Website features add ons, SMM , FB Campaign Designs, Ad Campaigns Designs and Content Marketing.
- **Achievements:** Covid-19 Campaigns and Website Designs, Decoration and plugin implementations.

Oct 2019 – Jan 2020

Eorder.com.bd (Sister Concern of STL)

Jr Executive, Digital Services

- **Using :** Magento Platform, Google Service Tools, FB Pixel, Hootsuite,PS
- **Duties :** Google Analytics, Adwords, Email marketing, SEO friendly e-Commerce Content writing , Magento Platform Maintenance and plugin implementations. Product Uploads and Update DB with SKU, SMM, SMO, FB Campaign Designs, Ad Campaigns Designs with Photoshop Designs for Graphics.

- **Achievements:** Eid-ul-adha 2019 Campaigns, Fall Fest E-Commerce Campaigns, Up to 83% campaigns, Durga Puja 2019 Campaigns.

Aug 2019 – Jan 2020

String Technology Limited (STL)

Business Development (IT)

- **Using:** Raspberry Pie, Script Language, Photoshop
- **Duties:** Digital Signage, Market R&D , Graphics Designs
- **Achievements:** 5000 EM Locks with GP Banner Designs, Digital Signage Presentations for GP EM Lock Success Party, Employee Farewell party Opening Videography, Attendance Monitoring Digital signage display.

Sept 2018 – Jan 2019

NextDot Bangladesh

Web Developer Intern (Frontend)

- **Using:** HTML/CSS, Bootstrap, Invision, Genymotion, PS
- **Duties:** PSD to HTML web designs, Android App Testing and Website frontend designs, Documentations for SRS,SRE and SQA.
- **Achievements:** In house medical application Orko app testing successfully run, Bengal meat partners website designs.

Educational Qualification

2015 Spring - 2019 Spring

B.Sc. in Software Engineering

Faculty of Science & Information Technology
American International University - Bangladesh (AIUB)
CGPA: 3.03 out of 4.00

2012 - 2014

Higher Secondary Certificate (HSC)

Science Group
Milestone College, Uttara
GPA: 5.00 out of 5.00

2010 - 2012

Secondary School Certificate (SSC)

Science Group
Milestone College, Uttara
GPA: 5.00 out of 5.00

Expertise & Skills

PL Knowledge: HTML/CSS, Bootstrap, C/C++, C#, ASP.net, MySQL/PLSQL

Digital Services: Digital Marketing, SMM, SMO, Content Marketing, Creative Digital Service plans

Designs: Video Editing, UI Design, E-Commerce Design, Digital Product Designs, Graphics Design

R&D: Google Analytics, AdWords, Ad Campaigns, Digital Data Analysis, Documentations, Creative Digital Campaign Strategy, Facebook Form.

Operating System: Windows, Linux (Ubuntu & Kali), Android.

Tools: Photoshop, Premiere Pro, Camtasia, Filmago, Invision, MS Office

Platforms: Opencart, Magento , Moodle, Wordpress, BigBlueButton,ZOOM

Virtual Machine: VM Ware , Genymotion, AVM

Digital Service: Google Analytics, AdWords, AdSense, Hootsuite , Facebook Pixel , Webmaster

Special interest

Video Editing, Cyber Gaming, Graphical Editing, Travelling, Sports

Extra Curriculum Certificates

GOOGLE ANALYTICS

Google

<https://analytics.google.com/analytics/academy/certificate/kHkd5NkKRJWBvvQrV8hXQw>

Frontend WEB DEVELOPMENT

Coders Trust Bangladesh

<https://github.com/ShohailTamim/finalexam/blob/master/FinalXmAss.zip>

ANDROID APP DEVELOPMENT

Coders Trust Bangladesh

<https://drive.google.com/open?id=10sfVuze88RvzE0dw4KFR4JYZ57N25F2>

Academic Projects

Campus **Developed in PHP Tools: html,css,bootstrap,php**

Recruitment System Link: <https://github.com/ShohailTamim/WEBTECHProject>

Traffic Signal Detector **Developed in Computer Graphics Tools: OpenGL**

<https://drive.google.com/open?id=0B524y2Q9nFWczdNdVhOLTI1U0k>

E- Courier Service **Developed in ASP.net platform Tools: MVC, API**

<https://www.dropbox.com/s/kt5orto7k8h2c1p/ECourierSystemAPI.zip?dl=0>

E- Commercial Website

Developed in Bootstrap

Link: <https://github.com/ShohailTamim/finalexam/blob/master/FinalXmAss.zip>

Virtual Judge

Developed in ASP.net platform using MVC 5

<https://drive.google.com/open?id=1QTKGuAX7oKZcOiK3ckBRZhyFlybOmYK4>

Income Tax
Handler

Developed in JAVA platform

<https://github.com/ShohailTamim/IncomeTAXbyJAVA/blob/master/incometaxhandlerbyjava-master.zip>

Language proficiency

Bangla: Native

English: Professional (Speaking, Writing, Reading)

Personal Data

Father's Name	: MD. Iqbal Hossain
Mother's Name	: Rokeya Hasanat
Present address	: B1/J, SB Complex, Sector-8, Alaol Avenue, Uttara, Dhaka-1230
Religion	: Islam
Nationality	: Bangladeshi
Marital Status	: Unmarried

Working Profiles

BEHANCE

<https://www.behance.net/sitamim701>

VIDEO EDITING

https://drive.google.com/drive/u/1/folders/1wIkl4_Wb4sB0RDaD5iZnSM0tsO0jOz0w

https://drive.google.com/drive/folders/1_J0onNiH3_T_INZcud3GFd4CaCR03x4M?usp=sharing
https://drive.google.com/drive/folders/10bcWNq89c1HRGLLvxpl_5yYwxxIgZWoa?usp=sharing

FACEBOOK

<https://www.facebook.com/iqfeducation>
<https://www.facebook.com/venturemilesbd>

YOU TUBE

IQF - Integrated Qualification Framework
VENTURE MILES BD

References

Reference 1

MD. Iqbal Hossain
BANGLADESH POLICE
Relation: Father/Son

Reference 2

COL. MAHMUDUR RAHMAN
BANGLADESH ARMY
Relation: Uncle/Nephew